

**BUSINESS**

**RESTART**

**PACKAGE X**



**“DIGITALLY DEAD”  
NOWADAYS MEANS  
“PHYSICALLY  
DEAD”.**

**FOR ALMOST  
90% OF THE  
BUSINESSES.**





**THIS IS AN  
OPPORTUNITY**

*Closed* due to  
**CORONAVIRUS**





**THE BIG QUESTION IS: HOW TO  
SURVIVE THE CHANGES?**



**WHAT YOUR  
BUSINESS WILL DO  
IN THE NEXT  
3-6 MONTHS  
WILL DEFINE YOUR  
BUSINESS RESULTS  
IN Q1, 2021 AND  
FURTHER ON.**





A hand is shown holding a complex digital network structure. The network consists of numerous white nodes connected by thin white lines, with some nodes highlighted in blue. The background is a light blue, slightly blurred image of a person's hand holding a device, overlaid with the network pattern.

**UTILIZE  
THE DIGITAL  
ERA**





**GET 1 FREE  
MONTHLY  
SERVICE**

**FOR EVERY  
2 SERVICES  
ORDERED**





# CHOOSE YOUR **FREE** SERVICE\*

**\* Promotional conditions apply for contracts of 6 months minimum length of services execution and for minimum of 3 services included in the services pack.**



CHOOSE & COMBINE WHAT YOU NEED - MAKE YOUR OWN PACKAGE	DETAILS	PRICES
<ol style="list-style-type: none"><li>1. Online Reputation &amp; Brand Awareness Management</li><li>2. Existing &amp; Potential Clients Engagement Management</li><li>3. Communication Strategy   Implementation and Management</li><li>4. Content Marketing   Production &amp; Strategy</li><li>5. Video Marketing   Production &amp; Strategy</li><li>6. Promotions &amp; Offers Strategy Management</li><li>7. Services/Products Value Proposition Re-Structuring</li><li>8. Markets Expansion and Lead Generation</li><li>9. Blog Management &amp; Copywriting</li><li>10. E-Mail Marketing   Strategy Management</li><li>11. Website Management &amp; Support</li><li>12. Digital Marketing Strategy Development, Implementation and Management</li><li>13. Social Media Business Profile Moderation and Management</li><li>14. Facebook Paid Advertising</li><li>15. Google Paid Advertising</li><li>16. SEO (On-site &amp; Off-site) Strategy Implementation &amp; Management</li><li>17. Creatives, Visuals, Copywriting Management</li><li>18. E-Commerce Strategies Development, Management &amp; Optimization</li><li>19. Customer Service Evaluation And Strategy Re-Structuring</li><li>20. Sales &amp; Marketing Funnels Development, Management &amp; Optimization</li></ol>	<p>CHOOSE A COMBINATION OF SERVICES AND A PERIOD OF TIME FOR THE SERVICES DELIVERY</p> <p>ALTERNATIVELY BOOK A CONSULTING SESSION WITH OUR TEAM OR GET AN OFFER</p>	<p><a href="#"><u>GET OFFER</u></a></p>

**CHECK  
ALL OUR  
SERVICES**

**HERE**





# OUR TEAM



**PROJECT  
MANAGEMENT**

**2 PEOPLE**

**DIGITAL  
MARKETING TEAM**

**7 PEOPLE**

**DESIGN  
TEAM**

**2 PEOPLE**

**WEB & IT  
DEVELOPMENT**

**3 PEOPLE**



# OUR APPROACH



# OUR APPROACH.



## 1. CLIENT MEETING

Overview of the project & the goals



## 2. ANALYSIS

Detailed surgery of case presented



## 3. IDEAS & PLAN

Presenting the strategy & planning



## 4. DISCUSSION

Discussing and adjusting the strategy



## 5. PREPARATION

Preparing the project framework



## 6. EXECUTION

Working on the project according to plan



## 7. MANAGEMENT

Managing and supervising the project



## 8. IMPROVEMENT

Focus on the most efficient strategies





**SOME OF  
OUR  
CLIENTS**

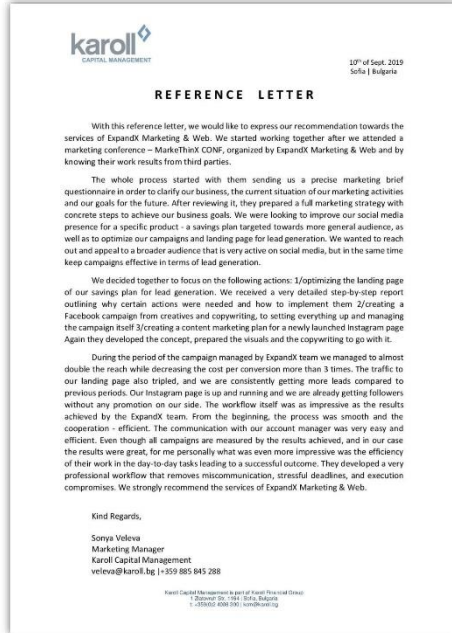


# | CLIENTS





# SOME REFERENCES



[CLICK TO READ](#)



[CLICK TO READ](#)



[CLICK TO READ](#)



[CLICK TO READ](#)







# MARKETING CAMPAIGNS MANAGEMENT



**ACCOUNT MANAGER**

**HOT CLIENT LINE**

**WEEKLY MEETINGS**

**DAILY REVIEW OF ALL ACTIVE ADS**

**DAILY MANAGEMENT OF ALL ACTIVE ADS**

**DAILY DISCUSSIONS WITH THE TEAM**

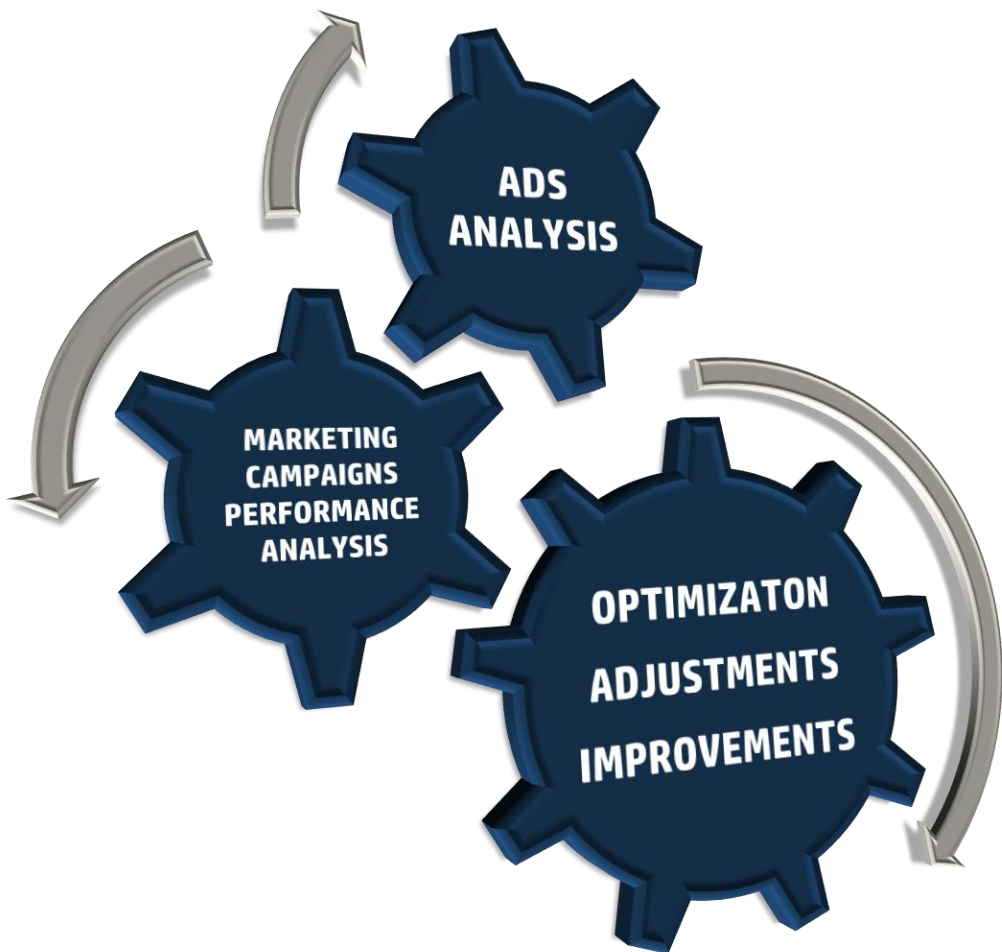
**DAILY TECHNICAL SET UPS**

**MARKETING ADJUSTMENTS  
WHEN NEEDED**





# CAMPAIGNS OPTIMIZATION



**REVIEW OF ALL ACTIVE ADS**

**REPORTS ANALYSIS**

**DISCUSSIONS WITH THE TEAM**

**DAILY**

**WEEKLY**

**MONTHLY**

**IN THE  
MEDIA**



**Bloomberg**  
TELEVISION

**КАПИТАЛ**

**SeeNews**

Business Intelligence  
for Southeast Europe

**ДНЕВНИК**



ТВ ЕВРОПА

**Economy.bg**

**WE ARE  
PART  
OF**

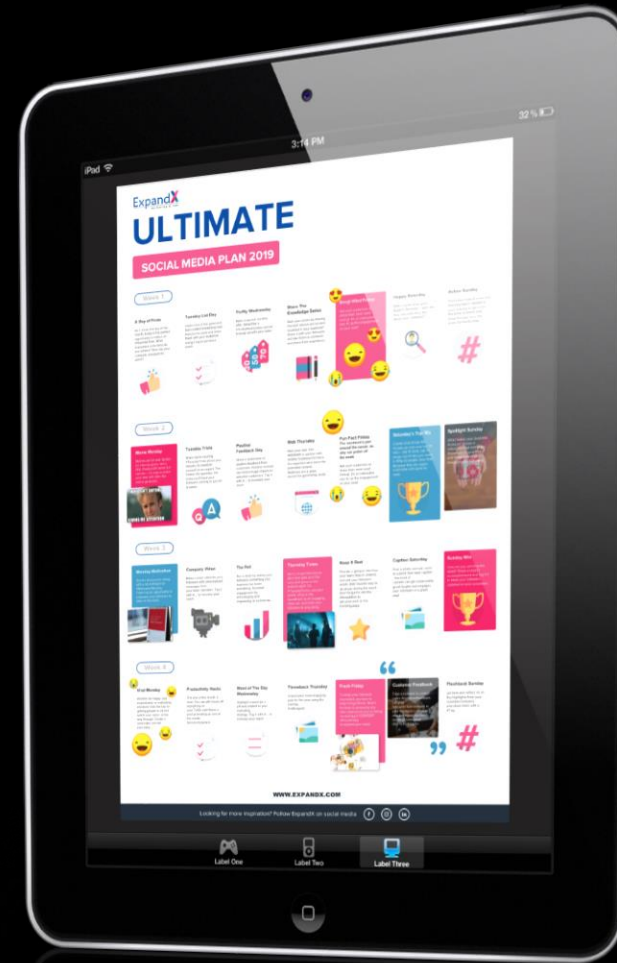




# GIFT

FOR YOU AND YOUR BUSINESS.  
A SPECIAL GIFT TO BOOST YOUR  
DIGITAL MARKETING.

GET IT [HERE](#).





### Sofia Office

Viskyar Planina 15 Str., Lozenets, Sofia,  
1407



### Call us

+44 (0)20 3951 0901 (UK)  
+359 (0)2 996 4222 (BG)



### London Office

40 Bloomsbury Way, London, WC1A 2SE



### Email

[marketing@expandx.com](mailto:marketing@expandx.com)

