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LETTER OF RECOMMENDATION

With the content of this letter we would like to outline the reasons why we do recommend the service of ExpandX Marketing & Web to other businesses which are looking to grow and expand their commercial activities.

Our Marketing department contacted the team of ExpandX as we were looking for a marketing service provider with professional and sophisticated knowledge and expertise in the domains of digital marketing, brand management and marketing strategy development in a tight collaboration with our product development department. What was crucial to us was the fact that we were also looking for the specific provider to be able to plan, develop, manage and execute a market penetration and market acquisition campaigns, all related to the above stated criteria.

We were quite sure of what we can offer to our potential clients in new regions but what our team was challenged with was how to structure, plan, manage and most importantly communicate the right marketing messages with the right mix of marketing channels. We can confirm that the team of ExpandX Marketing & Web took consulted us with a very efficient and professional approach in this particular project phase and developed a very consistent and well structured marketing strategy for our specific business needs.

The strategy was executed and managed in a very professional manner and met all the goals set in. When there were challenges the team acted professionally!

We highly recommend the services of ExpandX Marketing & Web. We have achieved great results together and will be glad to work with them again.

Sincerely,

Beatrice Anne Leroy
Senior Marketing Executive
Exelio S.A.